COMU TALKS, PRESENTATIONS AND MARKETING

COMU accepts, and seeks out, invitations to speak to a range of different groups throughout New Zealand, to inform people about the opportunities for Crown company director appointments and how the COMU appointments process works.

Examples of engagements have been at the Institute of Directors (IOD) member functions, IOD Aspiring Director courses, government agencies such as the Ministry of Women’s Affairs, and groups aimed at increasing the range of people involved in directorships, such as Springboard and Global Women.

COMU also makes use of other media to communicate with stakeholders. The first edition of the Annual Portfolio Report (APR) was published in 2010. This provides a summary of the financial performance the 37 Crown enterprises that have full or partial commercial objectives, and are monitored by COMU. The content of the APR will be developed further in successive editions.

The COMU Appointments database provides a further medium for communicating messages to the candidates registered on the database.